



THE FULLER DIFFERENCE™ IN BATHROOM CLEANING

A CENTURY OF SUPERIOR CLEANING SOLUTIONS

The Fuller Brush Company has built its reputation and flourished 100 years by providing exceptional quality products. "The Fuller Difference" means our products will do more than what the label says instead of less! **FULLER BRUSH cleaning products save you time and money by doing the job right the first time.** Besides the brushes and hardgoods to do the job, we also manufacture specialty cleaning products with superior ingredients. Do you ever feel like you need a gas mask when you use cleaning products around the house? It's not a good idea to deeply inhale any cleaning products, but you'll find a pleasant difference with Fuller Brush & Stanley Home Products. Fuller doesn't cut corners with their ingredients. Most of our products are based on environment- and health-friendly citrus solvents; even our concentrates smell good.

THE TOOLS:



< The #178 **Toilet Bowl Swab** is a best seller. If you want a brush, the #386 **Bowl Brush** is the most popular, but the swab is a toilet bowl mop! No more bristles spattering water everywhere. The **Swab** will clean the rim very effectively and you can also use it as a mop after wringing to clean the rim and outside of the toilet, and even the floor 'when necessary' (boys). Wringer cup slides up the handle and stays in place during use, and then you push it down to wring the water out of the swab without getting your hands wet. You can then store it upright on the floor without leaving a puddle. Just squirt one ounce of Bowl Cleaner onto the swab to clean the toilet (see web video).



< The new adjustable-long-handled #204808 **Tub & Shower E-Z Scrubber** is terrific for anyone who doesn't like bending over to clean the bathtub or stretching to clean the whole shower area. Or use our smaller #180820 cotton **Bathtub Swab**.

The #293 **Shower Tile/Track & Grout Brush** is great for cleaning tile and corners in your tub area, around the hard to reach areas of your bathroom sink faucets, shower door tracks, corners of your floors and stairs, cleaning out the slots in your aluminum combination windows, and any narrow hard to clean areas. We've even sold it as a meat slicer cleaner to delis.

THE CLEANERS:

DISINFECT YOUR HOME with #761 **Industrial Germicidal Cleaner**, very popular as both a disinfectant and a bathroom cleaner. Hospital strength aerosol and rated to kill both staph and strep. Has a nice citrus smell too. Clean your toilet, sink, tub. Also great for penetrating dirt and stains on furniture, cupboards, and other hard surfaces, including dissolving dirt out of the crevices of textured refrigerator surfaces! Lynda B says: I cleaned the top of my stove with **Germicidal Cleaner** and a gob of it fell to the tray under the burners. I left it there until I finished wiping up the top of the stove and when I wiped the bottom tray, it was like new where the Germicidal Cleaner fell. Amazing product! Fuller = Versatility!

Commercial cleaners will want **Fullsan Germicidal Cleaner** super-concentrate (see separate flyer); One gallon makes 64 gallons. Use only a half-ounce in the 22oz #975 Spray Bottle to make your own Disinfectant Spray Cleaner to mist doorknobs, stairway railings, countertops, refrigerators, toilets, etc. Every home needs #9016 **Spray 'n San II**, an antibacterial kitchen cleaner that cleans, disinfects, deodorizes, and kills staph, salmonella, and pseudomonas. Great as a bathroom cleaner too.

Barbara P writes: I just finished cleaning my tub with your #602 **Tile & Grout Cleaner** which I purchased after viewing a demonstration on [TV; official distributors charge less than them]. I told my husband, "I'll try it, but if it doesn't work as easily as they are doing it on TV, I'm sending it right back."

I even kept the packaging for the return I was sure I would be making. However, your product is everything that was shown. I couldn't believe how fast and easy it was - you have a lifetime customer.

The FullFresh Solid Odor Absorbers are also great for the bathroom and the entire house (5 scents).

Besides using mostly citrus-based solvents, many of our "products with a difference" are aerosols. 602 and 761 are aerosols. Some people are still under the misconception that aerosols are bad for the environment. Most cities and towns have a recycling program that will recycle steel aerosol cans. And Fuller's aerosols (since 1978!) have no chlorofluorocarbons that are bad for the ozone layer. An aerosol cleanser can also add an extra concentrated "oomph" for cleaning effectiveness with powerful foaming action to bubble out stains and grease.

The vertical-clinging and foaming #780 **Bath Clean with Grime Guard** is recommended for fiberglass tubs and other surfaces, general bathroom cleaning, dissolving tough soap scum, and will remove most stains, even hard water stains. Bath Clean worked terrific removing rust stains from my formica kitchen countertop, along with a Stainless Steel Sponge. Customers also tell us it is great for removing scale from boat propellers! The Grime Guard helps protect the finish against more soap scum and dirt. Debbie N says: WOW! is all I can say about Bath Clean. I sprayed some on just a portion of my glass shower doors and watched in amazement as the thick foam slowly crawled down the glass gobbling up soap scum! As it dripped down farther, it left a clean streak. I just simply wiped with a damp cloth. The glass in that area sparkles! I am sold on this product.

#619 **Extra Strength Bowl Cleaner** is great for stains and has a nice fresh mint scent. We sell by the case (12) to churches and cleaning companies. On really bad toilets, squirt it on and it'll leave clean streaks running down the sides! Michael M says: I work in a nursing home and most of my fellow employees have never heard of Fuller Brush. One lady heard from her Grandmother about Extra Strength Bowl Cleaner, ordered and used it. When she returned to work the next day, she complained about how she had used everything WalMart, the local hardware store, and the farmers co-op had to offer, but to no avail. She applied the Bowl Cleaner but couldn't wait the full 10 minutes as it said on the directions. To her amazement the rust and build up disappeared. Now everyone there wants to see my catalogs. Orders are coming in. Lorian R says: The Bowl Cleaner is the greatest! I've sold a lot here in my area of Florida! We have SUPER mineral water, and it is the only thing I have found that will take the minerals off the toilet! PLUS it smells great! What more can you ask for!

"If nothing else works, try Dissolve."

Use #674 **Dissolve** to remove 'impossible' toilet stains and also on porcelain sinks and tubs for rust, hardwater deposits, lime, chlorine stains, etc. Not recommended for fiberglass unless you rinse quickly. Dissolve is a product we really can't claim as environmentally friendly, but sometimes you just need a tough product for a tough job. After the built-up stains are gone, our regular products can generally handle the maintenance.

Roland R offers these comments: One of my first customers called in response to my local ad and asked for Dissolve. She was a loyal Fuller customer where she used to live, and was glad to find Fuller here. She said she cleaned peoples homes for a living, generally using their products, and nothing would clean the hard water and rust stains out of her clients' toilets and sinks. She used the Dissolve and they asked her "WHAT did you use that finally got that toilet looking like new again?" She explained about Fuller products and that if they wanted a clean house, they needed good cleaning products and she could get Fuller Brush products for them. She soon joined as a distributor.

After that I did some Dissolve experiments in my house. I had a blue marble-like bathroom sink that seemed yellowed, but even my Amway cleaners before I joined Fuller Brush didn't change the look, so I figured the sink was supposed to look like that. I squirted Dissolve on a Q-tip and wrote 'Dissolve' on my sink. You know how hard you can scrub with a Q-tip?? Well, I rubbed those letters on my sink and rinsed, and lo and behold, I had a bright blue 'Dissolve' in my sink. I invited my local distributors and some customers over to see it before I did the whole sink. I wish I had taken a photo now.

P.S. Ask us about the nationwide Fuller Brush Business Opportunity 100 Years! © compiled by Fuller Brush DOWNEAST WINNING TEAM 8/06
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